



PORTFOLIO

FREMANTLE PORTS COMMUNITY NEWSLETTER

DECEMBER | 2006

Seriously good fun



Cameron Schwab (left), Des Headland, Glenn Stephens, Dr Merci Kusel, Ryan Murphy and Aaron Sandilands.

A cheque for more than \$38,000 raised by the Starlight Purple Haze Game was presented to the Starlight Children's Foundation by Fremantle Ports and the Fremantle Football Club in December.

The cheque was presented to Starlight Board Member, Dr Merci Kusel by Fremantle Ports' Manager Commercial Development, Glenn Stephens,

and Fremantle Football Club CEO, Cameron Schwab, at a Christmas party for about 2,000 junior club members and their families.

The Starlight Purple Haze Game was supported this year by Fremantle Ports as the major sponsor, with support also from a number of other port and industry partners.

Fremantle Ports' employees also assisted with the event, helping with the match day collection at Subiaco Oval and contributing more than \$2,000 via a fundraising breakfast the week before the game.

"Fremantle Ports is delighted to be working with the Fremantle Football Club to support Purple Haze Day again in 2007 and we hope to raise even more money for the Starlight Children's Foundation," Glenn Stephens said.

Contributing to seagrass research

A Fremantle Ports Environmental Advisor, Rebecca James, has been working with Murdoch University's Marine and Freshwater Research Laboratory on an element of a joint Seagrass Research and Rehabilitation Plan.

The Plan's Project 3 involved collecting seagrass from Cockburn Sound's Parmelia Bank for use in research.

The seagrass was originally used to establish planting trials at two sites within Cockburn Sound to monitor rates of

survival and the effectiveness of different transplant techniques.

In the latest fieldwork, seagrass material was also harvested from the Parmelia Bank donor site for replanting two hectares of seagrass in the Southern Flats area of Cockburn Sound.

The plan is jointly funded by Cockburn Cement Ltd and the Australian Marine Complex and managed by Oceanica Consulting.



Fremantle Ports Environmental Advisor, Rebecca James.

Rebecca said that working on such an innovative project had been very worthwhile.

"It is great to be involved in such cutting edge research," she said.

Port donations feature in Cemetery Maritime Memorial

Fremantle Cemetery's recently opened Maritime Memorial includes some nautical features provided by Fremantle Ports.

Fremantle Cemetery's Rod Walker (right), had the idea of creating a maritime feature. With him at the opening was Fremantle Ports' Project Supervisor John Malaga, who sourced two bollards from Victoria Quay, five metres of anchor chain and 10m of heavy haulage rope for the memorial.

The Maritime Memorial carries the maritime theme into a number of areas designed so that people can place plaques to commemorate loved ones who have had maritime links.



First female swimmer Bridget Young, of Waikiki, and daughter Georgie.

The crowd on South Beach before the swim.

Booming trade in vehicle imports

Fremantle Ports' trade in new motor vehicles continues to grow strongly, reflecting the booming Western Australian economy.

In the last financial year over 85,000 vehicles were imported, which was an increase of almost 23 per cent on the previous year.

Some of the large carriers calling at Fremantle bring in more than 4000 vehicles in a single shipment.

Imports from Japan and Korea accounted for 47.8 per cent and 13.7 per cent of total new motor imports respectively, Thailand's share of the trade last year was about 13 per cent.

Facilities on Victoria Quay enable processing of the vehicles when they are unloaded so they can be detailed on site and then delivered direct to the dealers.

Fremantle Ports' trade in non-transhipped full container imports and exports showed moderate growth in 2005/06 following strong growth over the past 10 years.

The current financial year is expected to show further growth in full containers, with the strong performance of the Chinese economy a major driver of this growth.

China is currently Fremantle Ports' top trading partner for the container trade, followed by Japan, Malaysia, Indonesia, Singapore and Thailand.

Fremantle Ports Swim Thru

About 300 people took to the water in perfect conditions at South Beach in December for the Fremantle Ports Swim Thru.

Money raised from the swim will support "The Freo Doctor" (The Fremantle Hospital Medical Research Foundation) and St Patrick's Community Support Centre, in Fremantle.

The Fremantle Ports Corporate Challenge, involving four-member teams, was held as part of the event for the first time, as well as a 400m BE ACTIVE Novice Ocean Swim.

Fremantle Ports is the major sponsor of the 1600m event, which is conducted by Fremantle Masters Swimming Club (the "Freo Fins") as part of the Open Water Calendar of ocean-swimming events.

First held in 1922, the event was the first ocean swimming race in WA and was won by tiny 14-year-old Maisie Boyle, the only female winner to date. The swim was held on and off until 1960 and then once, in 1990. It was resurrected in 2003.

A gallery of photos from the day is on Fremantle Ports' website: www.fremantleports.com.au



Glyde-In Memorial Garden

Fremantle Ports' donation of \$2,000 has helped East Fremantle's Glyde-In Community Learning Centre to establish a garden to remember loved ones.

The Garden of Memories is providing people with an opportunity to remember special people and pets with a plant in the garden at the centre's entrance.

The garden is the idea of member Laura Webb, who said it was wonderful to have Fremantle Ports' support.

The sponsorship provided furniture, reticulation, soil, mulches and some plants.

Members also visited the garden of Fremantle Ports' Manager External Affairs, Ainslie de Vos, to take cuttings.

Fremantle Ports is also supporting Glyde-In Coordinator, Ann Reeves (pictured in the memorial garden) in a Community Leadership Program run by the WA Council of Social Services and Measurable Organisational Development and Learning.



Community survey outcomes

The 2006 Community Survey conducted for Fremantle Ports has shown continuing strong support for the operation of Fremantle's Inner Harbour as a working port.

Overall, 85 per cent of Inner Harbour residents show support, consistent with last year.

The strength of support remains steady amongst Outer Harbour residents, and overall levels have increased to

91 per cent in 2006 from 85 per cent in 2005.

There has been a significant increase in satisfaction with Fremantle Ports' performance amongst Outer Harbour residents up from 65 per cent in 2005 to 80 per cent in 2006.

Overall satisfaction with Fremantle Ports' performance amongst Inner Harbour residents has increased from 68 per cent in 2005 to 75 per cent in 2006.

History on display at port

Heritage and history buffs will enjoy the heritage photographs on display in the foyer of Fremantle Ports' Administration Building at 1 Cliff Street.

Ranging from pre-harbour days in the 1860s to the mid-1940s, the photographs from Fremantle Ports' collection and from the Battye Library provide a superb record of the people, ships, architecture and life in Fremantle's early days.

Military buffs will be caught up by pictures of warships, including the famous HMS Hood (later sunk by the Nazi raider Bismarck) visiting in 1924 with the Light Cruiser Squadron, and pictures of naval vessels, sailors and soldiers in the first and second World Wars.

There are pictures of old Fremantle, of the bar across the river, the building of the harbour, ships bedecked with flags for a 1901 royal visit, and fishermen setting out to find their daily catch.

The exhibition is open from 8 a.m. to 5 p.m. on weekdays.



Otello Maiden Visit

MV Otello, a car-carrier owned by Wallenius Wilhelmsen, made its maiden visit to Fremantle early in November.

In keeping with custom, Fremantle Ports Harbour Master Eric Atkinson (left) presented Otello's Captain Sten Rosenqvist with a plaque commemorating the visit.



Danish research expedition in Fremantle

The Danish research ship, HDMS Vaedderen, visited Fremantle Port recently as part of a world-wide voyage of discovery.

On board was Galathea 3, the largest Danish research expedition in more than 50 years.

Between August 2006 and April 2007, the ship will circumnavigate the globe, undertaking more than 60 research projects that will provide a rare opportunity for coordinated studies of life and processes in the oceans, from Greenland to Antarctica.

The vessel recently completed a 30-day voyage across the Indian Ocean from Cape Town to Broome. Research included looking at the 1000-year internal wave cycle across the Indian Ocean.

Expedition head scientist, Torkel Nielsen, said this area had not been researched before and the data would be valuable for understanding climate change.

Along with the military and scientific personnel on board were media representatives, young people and school children.

Website: www.galathea3.dk/uk



The Danish research ship, HDMS Vaedderen.

New crane to service larger ships



New crane delivered to the Patrick Terminal in Fremantle Ports' Inner Harbour.

Patrick Terminal's new crane on North Quay is a 107m-high giant with a lifting capacity of 75 tonnes.

Towering 30m above the existing wharf cranes, and with 16m greater outreach, the crane is a Post Panamax design that is well-equipped to service the larger container ships.

Fremantle Ports Chief Executive Officer Kerry Sanderson congratulated Patrick for its investment in installing the new crane.

"The average size of container ships berthing at Fremantle has grown by more than two-thirds over the past 13 years," Ms Sanderson said.

"The average standard container exchange per vessel 13 years ago was 337. In 2005-06 the figure was 927."

'Veg Web' support

Fremantle Ports has provided indigenous flora organisation Apace, in North Fremantle, with first-stage sponsorship of its 'Veg Web' project.

The sponsorship of \$5,500 will enable the non-profit, community-based organisation to update its revegetation guides and increase its catalogue of illustrations of local plant species.

Apace increasingly is being sought by government, industry and the community for expert advice on revegetation for the Swan coastal plain, the Darling Scarp and Darling Range.

The second stage will involve upgrading and uploading revegetation information on the Apace website (www.apacewa.org.au) to create 'Veg Web'.



Apace headquarters, in North Fremantle.

Chaplaincy program makes a difference

Rockingham YouthCare events supported by Fremantle Ports have raised more than \$25,000 for the school chaplaincy program.

The fifth fundraising "Big Breakfast" in October broke all records, with more than 110 people supporting the event to raise \$11,600. Students spoke of the importance of the chaplaincy work within local schools and how chaplains had affected their lives.

The Fun Run/Walk on November 19 raised more than \$14,000, with more than 200 runners and walkers of all ages participating.

Rockingham YouthCare is a voluntary organisation that runs these two major events each year to raise funds for the chaplaincy program.

Fremantle Ports sees the school chaplaincy programme as a worthwhile way to provide support to the port's extended community, in a way that can make a difference in the community, and can make a positive contribution to young people.

Chaplains provide mentoring and vital support and advice for students and their families in time of need. Around 74,000 students use the services of school chaplains every year in Western Australia.



Wambro Community High School Chaplain Elaine Bryant and student guest speaker Stacey Manning at the Big Breakfast.

Fremantle Ports provides \$5,000 annually to school chaplaincy programs at the Rockingham and Kwinana Senior High Schools, through the Rockingham and Kwinana YouthCare groups and the Churches Commission on Education YouthCare (INC).

Student art chosen for Christmas card

Artwork for a Christmas banner by CBC Fremantle student, John-Paul Bourke, is also being featured as the image on Fremantle Ports' Christmas card this year.

It is one of six festive season banners produced for Fremantle Ports by CBC

students, with encouragement from art teacher, Zoe Francis.

The banners have been mounted on specially designed light poles on Victoria Quay.



More cruise liners for Fremantle



Funchal is having a third season out of Fremantle, with a total of 10 visits.

Fremantle is set to benefit from more cruise ship visits in the 2006/07 season, with a total of 17 visits currently scheduled.

In the past financial year, the industry generated expenditure of approximately \$28 million in Western Australia and that figure can be expected to increase this season according to Glenn Stephens,

Fremantle Ports' Manager Commercial Development. Glenn is also Treasurer of Cruise Down Under, Australia's peak cruising association, and Chairman of the State chapter, Cruising Western Australia.

"Australia, although a small market, is considered a major new destination for

international voyages and seasonal home-basing," Glenn said.

As it has done for the past decade, the Australian cruise shipping industry recorded double-digit growth last year, maintaining its position as the fastest growing segment of Australia's tourism industry.

It is expected to maintain this double-digit growth this financial year.

Ships calling at Fremantle in February are *Saga Ruby* and *Van Gogh*, with *Silver Cloud*, *Europa* and *Pacific Princess* booked for March.

Details of ship visits also are available from Fremantle Ports' website by going to <http://www.fremantleports.com.au/shipping/movements.asp>

Consultation on new waterfront options

Two new options for the proposed development on Victoria Quay's Commercial Precinct, both substantially reduced in scale, were unveiled at a community workshop in November.

The new options were developed in response to earlier concerns about height and view corridors. One has a maximum height of five levels. The other has a maximum of six levels but the increased height has enabled the removal of a central building to provide more open space and better views at ground level.

Each of the proposals includes restoration and reuse of historic C Shed, the former immigration building and the adjacent amenities building, with the developer ING proposing to spend up to \$12 million on these heritage buildings.

Workshop participants were asked to comment both on the options, the scale and on some alternative architectural styles. The workshops included presentations covering wide ranging viewpoints and participants had the opportunity to ask questions.

They were also asked to say if they didn't like any of the options and to make suggestions as to how they thought the options could be improved.

Fremantle Ports Chief Executive Officer, Kerry Sanderson, said about 190 people had participated in the workshop, which was designed and facilitated by consultation specialist, Associate Professor Janette Hartz-Karp of Murdoch University and her team.

"At the end of a busy day, we had positive feedback from many participants about the workshop process and I want to take this opportunity to thank all who gave up their time to contribute to the dialogue," Kerry Sanderson said.

"As well as responding on these issues, people taking part were invited to put forward their priorities for such a development and their thoughts on how they would like Fremantle to be in 2020.

"The feedback will be important for helping to arrive at a suitable final proposal for a Development Application which will be

submitted to the WA Planning Commission via the Fremantle City Council.

"Further consultation will be undertaken as part of the Development Application process. There will also be the opportunity to view a three-dimensional model of the proposal at that time."

Professor Hartz-Karp has facilitated major consultations such as Dialogue with the City and the Freight Network Review. To ensure transparency, a representative steering committee was invited to oversee the process.

The aim was to have people from the Fremantle municipal area making up about 50 per cent of the participants, with the remainder from surrounding areas south to Hamilton Hill and Spearwood and east to the Kwinana Freeway.

Outline images of the two options presented at the community workshop can be viewed on the Fremantle Ports website at www.fremantleports.com.au

Energetic advocate for social sustainability

In a move reflecting the importance it places on corporate social responsibility, Fremantle Ports has recently appointed Jane Edwards to the newly-created position of Social Sustainability Coordinator.

Jane combines enthusiasm and energy with more than a decade of experience in corporate communications, social sustainability, community and corporate relationship building.

"I am committed to building strong community links and creating opportunities for the future, and I see Fremantle Ports as an exciting, dynamic and challenging place to work," Jane said.

Jane will develop and implement social sustainability initiatives in alignment with Fremantle Ports' Sustainability Framework.

"Our Sustainability Framework comprises principles and strategies to add value for

our customers, our community and our other stakeholders," she said.

"We have aligned the framework with WA's *State Sustainability Strategy* as well as ensuring it is relevant to our operations and our role as strategic port manager. The framework will assist us to fulfil our social and environmental responsibilities while servicing trade needs. Importantly, it is also a guide for working with our industry partners and the port community on sustainability issues."

Jane comes to Fremantle Ports from Penrhos College, where she was Manager, Marketing and Development. Previously she was Murdoch University's Manager, Industry Liaison and Professional Development, managing relationships with stakeholders and working with key organisations in Rockingham and Kwinana.

She has a qualification in Business Administration from Murdoch University and is currently completing her Masters of Public Relations at Curtin University. Jane is a Board of Management member of the Kwinana Community Arts Centre and has served on the Boards of Bridging the Gap and the Rockingham Senior High School.



Jane Edwards, Social Sustainability Coordinator.

Fremantle Ports hosts maritime teacher development



Teachers at Rockingham Senior High School were recently given a presentation about Fremantle Ports' activities and a boat tour of the Inner Harbour in a professional development session hosted by Fremantle Ports.

The session for teachers at the maritime-focused school furthers the relationship with Fremantle Ports, which provides four scholarships for high-achieving Maritime Program students in Years 11 and 12.

Rockingham Senior High School is recognised as a nationally accredited provider of maritime-related secondary education.

The professional development session was one of Fremantle Ports' community initiatives to promote long-term excellence in education.

Fremantle Ports' External Affairs Manager, Ainslie de Vos, said the aim was to develop

a stronger relationship with teaching staff and to enhance their knowledge of Fremantle Port, how it operates and its great economic importance to Western Australia.

"We believe that by providing professional development for teachers, we create a flow on effect to the students educationally," she said.

"We take a strong interest in the welfare and education of young people and are delighted to be working with Rockingham Senior High School staff."

Rockingham Senior High School Principal, Kerry Chipchase, said the school was looking forward to working with Fremantle Ports to further embed an understanding of its operations into key areas of the school curriculum.

She said that as well as nurturing the school's most talented students, Fremantle Ports was also working with the school to develop a long term, sustainable mentoring relationship with the scholarship recipients.