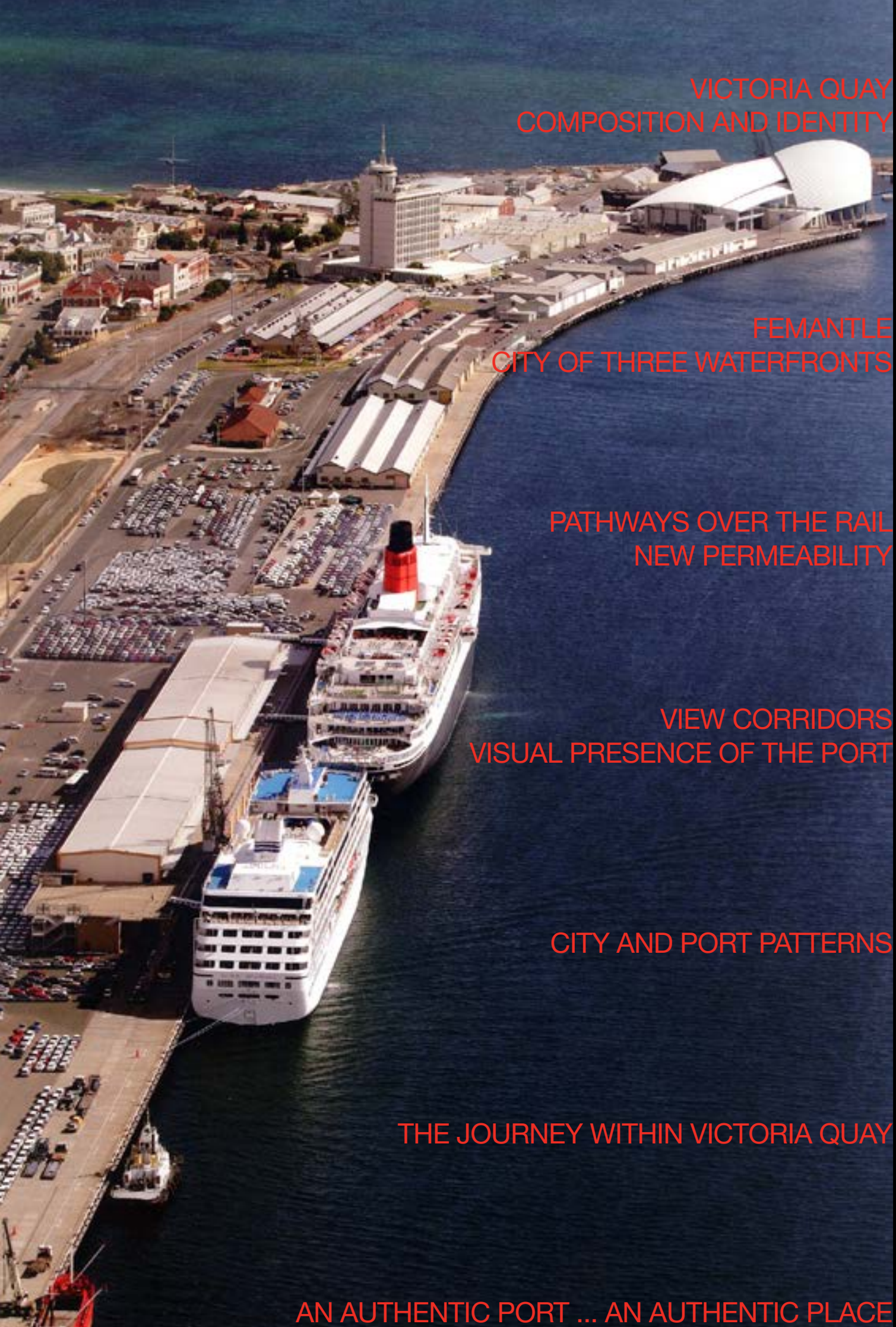


A PLANNING DIALOGUE



VICTORIA QUAY
COMPOSITION AND IDENTITY

FEMANTLE
CITY OF THREE WATERFRONTS

PATHWAYS OVER THE RAIL
NEW PERMEABILITY

VIEW CORRIDORS
VISUAL PRESENCE OF THE PORT

CITY AND PORT PATTERNS

THE JOURNEY WITHIN VICTORIA QUAY

AN AUTHENTIC PORT ... AN AUTHENTIC PLACE

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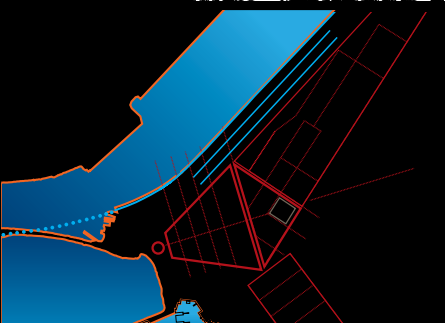
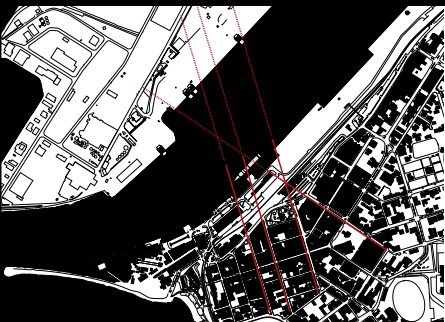
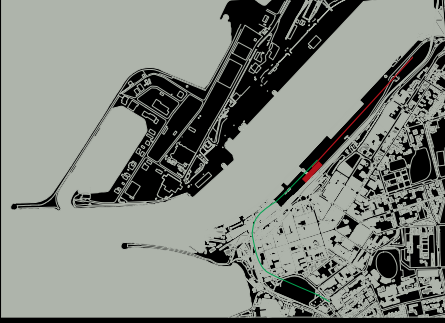
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CHAPTER

A PLANNING DIALOGUE

In undertaking its work, the Working Party has engaged in a systematic planning dialogue about the Victoria Quay Waterfront, its substance, relationships, interactions and patterns. Some of the key pointers in that dialogue are summarised in this chapter.

It is anticipated that the Design Development phase of the project will build on and further refine this dialogue.



VICTORIA QUAY COMPOSITION + IDENTITY

1 Victoria Quay forms an intrinsic part of the history and composition of Fremantle. The community's perception of Fremantle and its unique identity is heavily influenced by the reading of the physical harbour and its activities. The elegant harbour geometry which sweeps out from the traffic bridge in its gentle arc (courtesy of CY O'Connor) provides the first signal for an elegant arrival into the Port City from the North.



2 FREMANTLE CITY OF THREE WATERFRONTS

Three Waterfronts have shaped Fremantle both physically and cognitively, the Indian Ocean to the West, known as Bathers Beach, Fremantle Fishing Boat Harbour to the South and Fremantle Port to the North. The very essence and structure of the City core has been influenced by each of these water elements in various ways over time.

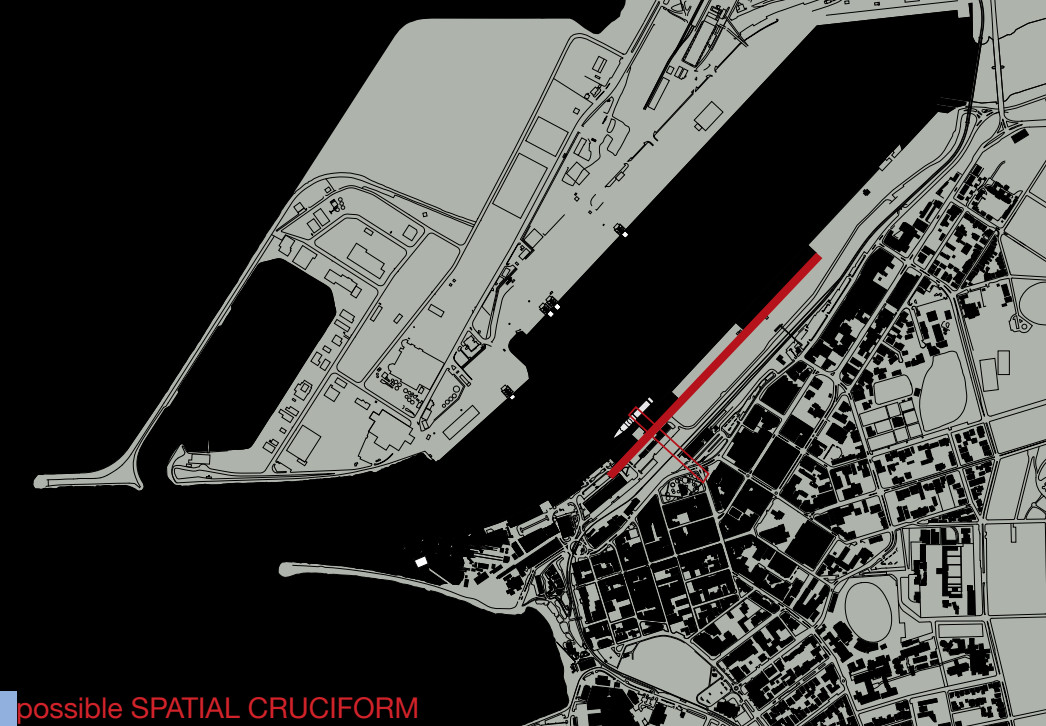
As a City of “Three Waterfronts”, two have remained reasonably engaged with the City and its daily life (Fremantle Fishing Boat Harbour and Bathers Beach), whilst the port has become disconnected, particularly in pedestrian terms.



3 PATHWAYS OVER THE RAIL - NEW PERMEABILITY

Considerations for the future of Victoria Quay need to, at their core, provide a framework for its re-connection with the pedestrian experience of the City.

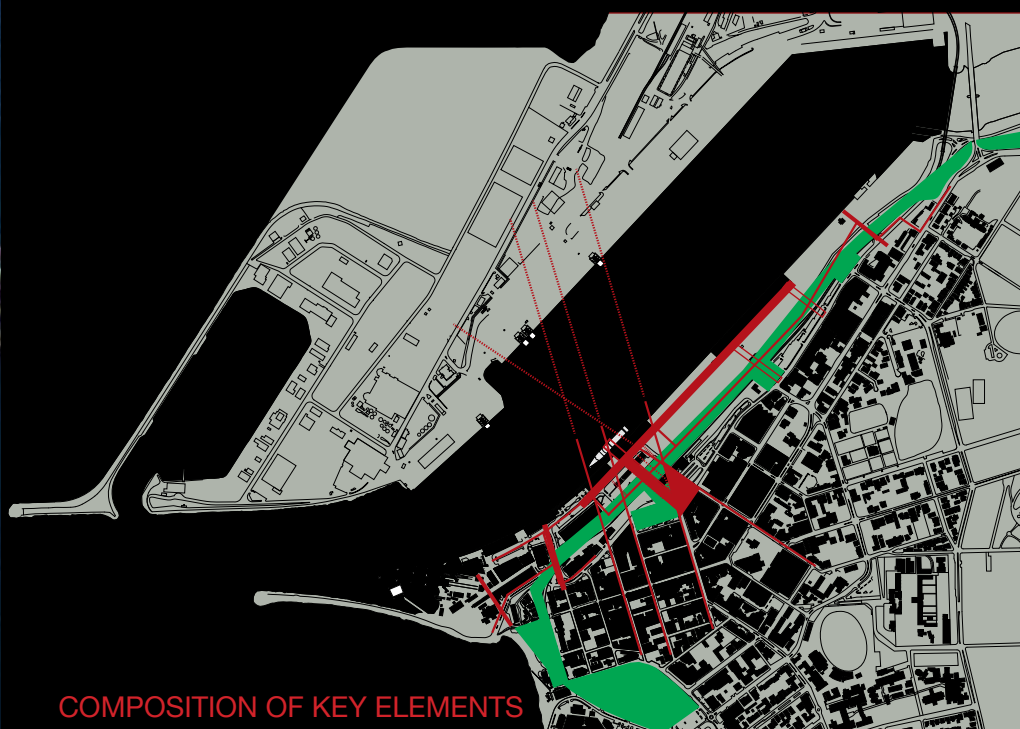
Much of the impediment to connection occurs by virtue of the freight rail line. In particular, the zone around the Fremantle Train Station offers significant opportunity (and challenge) for seamless pedestrian connection between some of the main arteries of Fremantle (e.g. Market and Queen Streets) and Victoria Quay. The generosity of, and sense of public domain created in these connections is vital to successful integration of port and City.



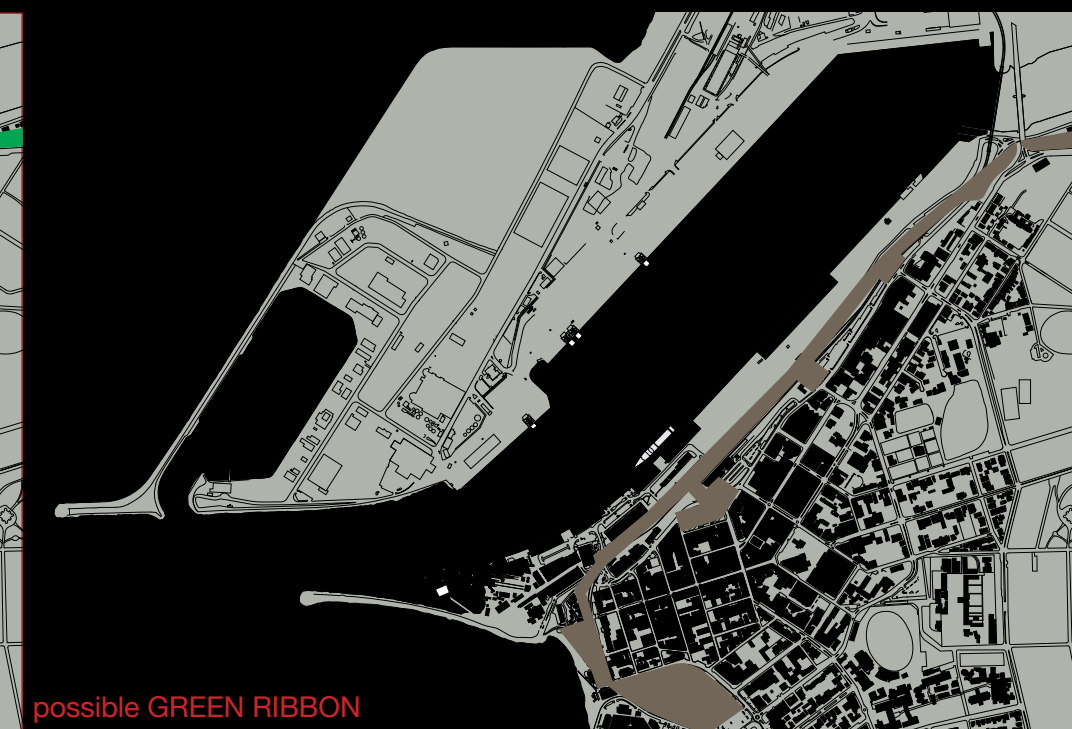
possible SPATIAL CRUCIFORM



PEDESTRIAN CONNECTIONS



COMPOSITION OF KEY ELEMENTS



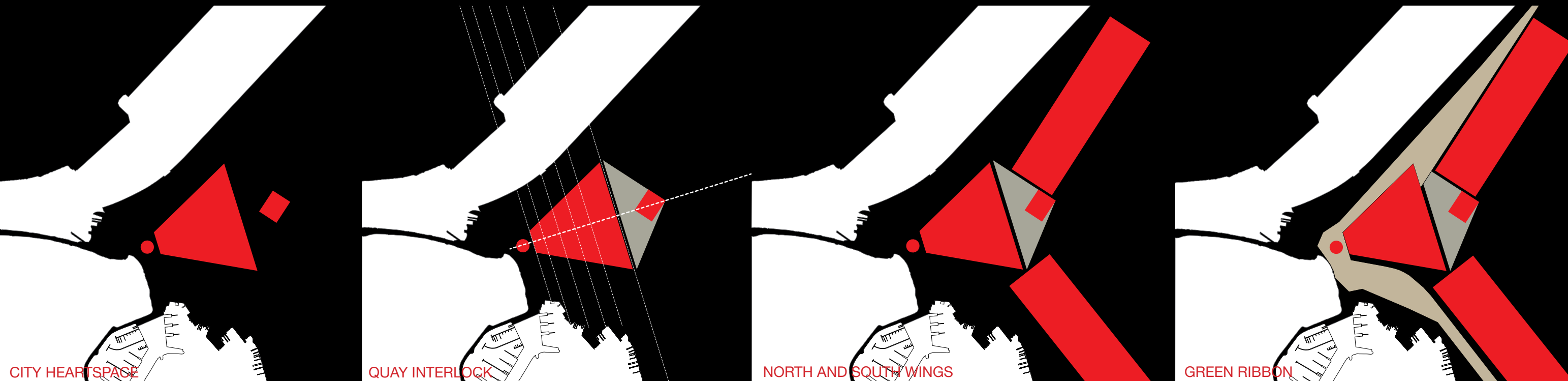
possible GREEN RIBBON



possible PEDESTRIAN CONNECTIONS

4 CITY AND PORT PATTERNS

By virtue of their history and purpose, the geometry of development within the City and port are quite different. The historic township, built on natural land, enjoys a rectilinear figure ground of fine grained streets and spaces. The harbour, built over water and reclaimed land, is expressed as a dramatic linear set of spaces, buildings and water's edge. The successful meshing of these two geometries in making the desired connections is critical in the planning for Victoria Quay's future. It is vital that the sense of wharf and its history is not lost, and that the linear understanding of the space remains, but at the same time it allows the receipt of the City patterns to make the connections.



5 VIEW CORRIDORS - VISUAL PRESENCE OF THE PORT

Despite physical disconnection, the activities and animation of the port remain visible with the streets of Fremantle. A number of key streets (eg Packenham, Market and Queen Streets) enjoy daily visual contact with the cranes and ships of the port. Maintaining these key view corridors is fundamental to the planning of new development on Victoria Quay. Opportunities also exist for the opening up of new corridors (in and around the Train Station particularly) to further enhance the visual presence of the port.

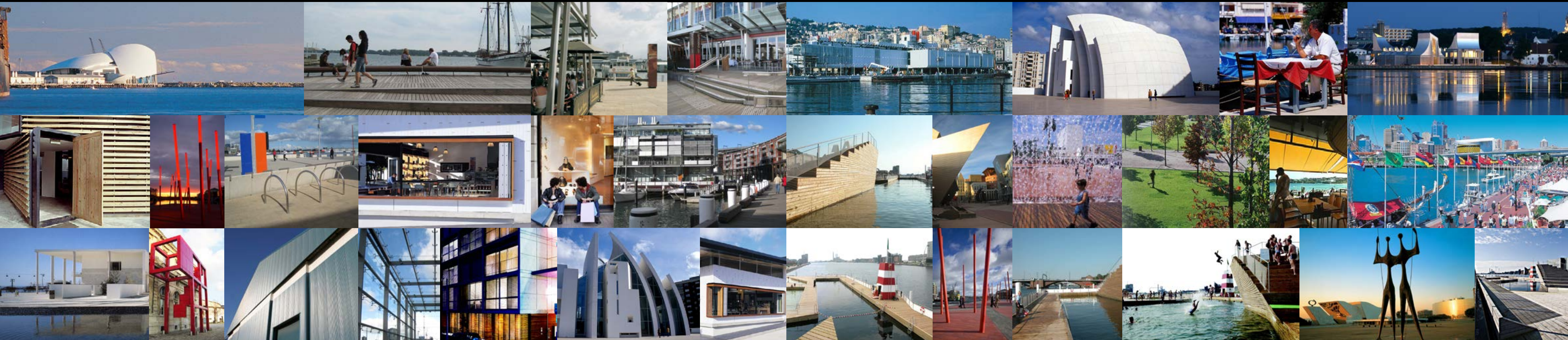


THE JOURNEY WITHIN - VICTORIA QUAY

6 Victoria Quay offers a wonderful array of potential people journeys, in its own right. The linear experience along the harbour promenade can provide the armature for connecting a diverse range of experiences and undertakings throughout its extent from D-Shed to the historic slipways. Over time this could embrace a diversity of activities including Culture, Maritime, Research, Workplace, Retail, Food and Beverage, Hotel, Conferencing, Education and Water Transport. Coupled with the extraordinary working port setting this offers a rich cocktail of additional experiences to Fremantle.

AN AUTHENTIC PORT - AN AUTHENTIC PLACE

7 The nature of Fremantle Port as a genuine working harbour which provides the portal for many of Western Australia's major industries is one of the defining elements of Fremantle. The authenticity of the port and its activities is crucial to the sense of place it brings. Whilst it comes with it some constraints in terms of development and use, it remains a significant place-making influence. The development of Victoria Quay must not only acknowledge but also celebrate this authenticity and not be seen as eroding the port ambience in a 'Disneyland' manner.



CULTURE MARINE RESEARCH WORKPLACE RETAIL FOOD BEVERAGE HOTEL CONFERENCING EDUCATION WATER TRANSPORT PUBLIC SPACE CULTURE MARINE RESEARCH WORKPLACE RETAIL FOOD BEVERAGE HOTEL CONFERENCING EDUCATION WATER TRANSPORT PUBLIC SPACE